

The Plymouth Connection

Connecting Plymouth, Terryville and Pequabuck

75 Kearney St., Terryville, CT 06786 • Phone: 860-261-5859 • Fax: 860-589-1918 • plymouthconnection@comcast.net

Rates Effective: November 1, 2013

Frequency contract rates for consecutive ads

Ad Size	1x	3x	6x	12x & Non-Profit
Business Card (3.222" x 2.1")	\$50.00	(frequency rates do not apply on business card ads)		
Block Ad (3.222" x 3.222")	\$100.00	\$90.00	\$80.00	\$70.00
Large Business Card (4.9167" x 2.8373")	\$120.00	\$110.00	\$100.00	\$90.00
1/8 page (3.222" x 6.45" or 4.925" x 3.9")	\$200.00	\$175.00	\$150.00	\$125.00
1/4 page (4.89" x 7.1" or 10" x 4")	\$275.00	\$250.00	\$225.00	\$200.00
1/2 page (10" x 7.3" or 6.175" x 10.3" or 14.375" x 4.875")	\$375.00	\$350.00	\$325.00	\$300.00
3/4 page (10" x 11")	\$425.00	\$400.00	\$375.00	\$350.00
Full Page (10" x 14.5")	\$475.00	\$450.00	\$425.00	\$400.00

The Plymouth Connection is a free monthly newspaper mailed to every home and business in Plymouth, Terryville and Pequabuck, CT. It is a combination of town, school, health & senior, church and business news; also featuring locally written columns, activities, the latest from town officials and much more. Published around the first of each month, residents read about their friends, neighbors and Plymouth's current happenings, and refer to our paper throughout the month for special events and offers. It also enables homebound and senior citizens in town to easily access information that can be useful to them.

Total circulation is 7,000 in print, including 5,650(+/-) mailed. Additional copies are available for pickup at many locations throughout town, as well as several spots in Thomaston and Bristol. As an advertiser you will reach every household and business each month. Let the Plymouth Connection provide you with the opportunity to effectively deliver your advertising message.

PAYMENT DISCOUNTS: Advertisers paying for a full year in advance will receive an additional 10% discount.

TERMS: All ads must be paid in full prior to printing. If payment is not received in full prior to printing, your ad can not be published.

DEADLINE FOR DISPLAY & CLASSIFIED ADS: 19th of the previous month.

COLOR: Color may be available at additional cost on inside pages, please inquire.

SPECIAL POSITIONS: Guarantee of specified ad positions accepted at the discretion of the Publisher.

CLASSIFIED LISTINGS: \$10 for 25 words or less; 25¢ each additional word. No discounts applicable.

INSERTS: Pre-printed material for insertion must meet specific requirements. Please inquire for a quote.

CAMERA-READY ADS: Camera-ready ads will be adjusted to size and a proof submitted with quote.

www.plymouthconnection.org